

AsiaPac10 On-Site Booth Selection Frequently Asked Questions

Where is On-Site Booth Selection being held?

In **Booth # 1101** at the Kuala Lumpur Convention Center during AsiaPac10 on Wednesday, 25 February – Thursday, 26 February.

Why should I participate in On-Site Booth Selection?

You will be able to secure the best possible booth locations and immediately begin positioning your organization for tremendous success at the AsiaPac10 Conference & Exhibition. Additionally, you can take full advantage of the marketing opportunities available to confirmed exhibitors as noted below.

Where is the AsiaPac10 being held? What are the dates?

The **AsiaPac10 Exposition** will take place 26-28 May 2010 at the Jiuhua Resort and Convention Center, in Beijing, China.

We will also be hosting another event in 2010:

HIMSS Asia'10 Health IT Congress and **HIMSS Asia'10 Health IT Leadership Summit** will take place 26-29 October 2010 at EXCO, in Daegu, South Korea.

Please check the prospectus for each show for more specific details.

What do I need to bring?

We will supply all the necessary paperwork, but ask that you bring a deposit for the exhibit space you select, as follows:

- 9 square meters = USD 1,000 deposit required on-site
- 18 – 36 square meters = USD 1,500 deposit required on-site
- 45 square meters or above = USD 2,000 deposit required on-site

For each booth selected, you will need a completed and signed contract with appropriate deposit.

EXAMPLE: If Widget Co. reserves a 6M x 6M booth and a 3M x 3M booth for 2010 then (2) contracts and (2) deposits are required for On-site Booth Selection.

What is the cost of exhibit space for 2010?

Exhibit booths are priced by the square foot and are sold in increments of 3M x 3M or 9 square meters. Fees for each 3M x 3M booth are as follows:

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HIMSS AsiaPac'10 Exposition - Beijing, China

On or before 14 December 2009	On or after 15 December 2009
Space Only USD 2750 Corporate Member Rate USD 3085 Non-Member Rate Shell Scheme USD 2930 Corporate Member Rate USD 3225 Non-Member Rate	Space Only USD 3225 Corporate Member Rate USD 3335 Non-Member Rate Shell Scheme USD 3300 Corporate Member Rate USD 3500 Non-Member Rate

HIMSS Asia'10 Health IT Congress and HIMSS Asia'10 Health IT Leadership Summit - Daegue, South Korea

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There is a USD 400 surcharge for each corner you purchase (i.e. an island has four corners, an end booth has one corner and an inline booth does not have corners.)

Corporate Membership

In order to receive the member rate, new members must be paid in full by 14 December 2009 to receive discounted Corporate Member Rate.

Ample Marketing Opportunities

HIMSS offers multiple ways to increase your company profile and reinforce your marketing message – all of which equate to a successful show for you and your company:

- Listing in Resource Guide – includes company profile along with relevant product and services
- Exhibitors Product and Services Directory accessible to HIMSS Members and other interested parties throughout the year
- Assistance with securing venues for client events
- Sponsorships
- Attendee mailing lists
- And so much more...

When am I eligible to participate in On-Site Booth Selection for the AsiaPac10 Conference and Exhibition?

Every AsiaPac09 exhibitor is eligible to participate in the AsiaPac10 On-Site Booth Selection. Each exhibitor is assigned an appointment. Included in this packet is the On-Site Booth Selection Schedule, organized both by exhibiting company name and by time/date of appointment. Please refer to the timetable to confirm your appointment time.

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Who from my company should attend On-Site Booth Selection?

We encourage you to send all parties typically involved in the booth selection process.

How long does the process take?

Please allow 30 minutes to complete the process.

What do I receive with the exhibit booth?

Exhibitors receive many benefits from participating in the AsiaPac10 Conference and Exhibition.

Each 3M x 3M booth space includes:

- Two Complimentary Exhibitor Badges
- One Complimentary Guest Badge
- Dedicated Exhibit Hall Hours
- Access to Conference Keynote Sessions
- Opportunity to host a private function during the conference
- Product or Company Description in the Exhibitors' Product & Service Directory
- Product or Company Description in the conference Resource Guide
- Opportunity to participate in many targeted pre-show marketing opportunities
- First chance to reserve booth space for the Asia Pac11 Conference & Exhibition

Can I expand or relocate my booth if a better location becomes available?

Absolutely. We are happy to relocate you to the booth space you desire as long as it is available.

What should I do if I have questions after booth selection?

Contact:

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