



Exhibitor Priority Point Opportunities

Beat deadlines and gain points—On-site booth selection assignments are based on an exhibitor point system. Points are earned by continuing participation HIMSS activities as noted below. Exhibitor points are cumulative and carried from one participating year to the next.

HIMSS10:

Exhibit Space & Sponsorships

- 1 point for every 100 square feet you purchase for HIMSS10
- 1 point for each \$2,500 in sponsorship you purchase for HIMSS10

Exhibit Space Contracts & Payments Received

- 15 points for signing up at on-site booth selection (at HIMSS09) and paying 50% deposit
- 10 points for full payment of exhibit space by September 17, 2009

Online Buyer's Guide

- 10 points for populating your company profile within 30 days of signing your space contract
- 5 points for populating your company profile in the Online Buyer's by January 6, 2010

Housing

- 5 points for managing your hotel block for HIMSS10 through the "Exhibitor Cafe" the online hotel management tool by Ambassadors
- 10 points for companies that confirm hotel room needs for HIMSS10 with our official housing contractor by October 16, 2009
- 5 points for companies that confirm hotel room needs for HIMSS10 with our official housing contractor from October 16, 2009 through December 7, 2009

Survey

- 5 points for exhibitors who complete the HIMSS10 post show survey by March 22, 2010

World of Health IT 2010:

Exhibit Space & Sponsorships

- 1 point for every 9 square meters of exhibit space you purchase for World of Health IT 2010
- 1 point for each €1,750 in sponsorship you purchase for World of Health IT 2010

Exhibit Space Contracts & Payments Received

- 15 points for signing up at on-site booth selection and paying 50% deposit
- 10 points for full payment of World of Health IT exhibit space by December 4, 2009

Online Buyer's Guide

- 10 points for populating your company profile within 30 days after receipt of booth confirmation letter
- 5 points for populating your company profile in the Online Buyer's by January 8, 2010

Survey

- 5 points for exhibitors who complete the World of Health IT 2010 post show survey by April 5, 2010

Virtual Conference & Expo (November 2009):

Exhibition

- 1 points for Virtual Conference Standard Booth
- 2 points for Virtual Conference Premium Booth
- 4 points for Virtual Conference Deluxe Booth

Sponsorships & Advertising

- 1 point for each \$2,500 in sponsorship/advertising you purchase for VCE in November 2009

Exhibit Space Contracts & Payments Received

- 15 points for signing up and paying 50% deposit for the next Virtual Conference by November 30, 2009
- 10 points for full payment of exhibit space by September 11, 2009

Booth Build

- 5 points for providing audio/video in your booth

Survey

- 5 points for November 2009 exhibitors who complete the survey by November 23, 2009

Virtual Conference & Expo (June 2010):

Exhibition

- 1 points for Virtual Conference Standard Booth
- 2 points for Virtual Conference Premium Booth
- 4 points for Virtual Conference Deluxe Booth

Sponsorships & Advertising

- 1 point for each \$2,500 in sponsorship/advertising you purchase for VCE in June 2010

Exhibit Space Contracts & Payments Received

- 15 points for signing up and paying 50% deposit for the next Virtual Conference by June 30, 2010
- 10 points for full payment of exhibit space by April 9, 2010



Exhibitor Priority Point Opportunities

Booth Build

- 5 points for providing audio/video in your booth

Survey

- 5 points for June 2010 exhibitors who complete the survey by TBD

AsiaPac10 China:

Exhibit Space & Sponsorships

- 1 point for every 9 square meters of exhibit space you purchase for AsiaPac10
- 1 point for each \$2,500 in sponsorship you purchase for AsiaPac10

Exhibit Space Contracts & Payments Received

- 15 points for signing up at on-site booth selection and paying 50% deposit
- 10 points for full payment of exhibit space by February 10, 2010

Online Buyer's Guide

- 10 points for populating your company profile within 30 days of signing your space contract
- 5 points for populating your company profile in the Online Buyer's by March 1, 2010

Housing

- 10 points for companies that confirm hotel room needs for AsiaPac10 with our official housing contractor by TBD

Survey

- 5 points for exhibitors who complete the AsiaPac10 post show survey by June 11, 2010

Corporate Supporters:

- 10 points for Microsoft HUG corporate supporters
- 10 points for Cisco corporate supporters

Corporate Membership:

- 15 points for early payment 90 days prior of your Corporate Membership dues
- 10 points for early payment 60 days prior of your Corporate Membership dues
- 5 points for early payment 30 days prior of your Corporate Membership dues
- 10 points if you upgrade from Gold to Platinum
- 15 points if you upgrade from Gold to Diamond
- 10 points if you upgrade from Platinum to Diamond

Webinars:

- 3 points for each webinar sponsorship

HIMSS Analytics:

- 20 points for a 2 year license of the HIMSS Analytics Database™
- 30 points for a 3 year license of HIMSS Analytics Database
- 40 points for a 4 year license of HIMSS Analytics Database
- 10 points for a full Essentials report from HIMSS Analytics
- 1 point for every \$2,500 spent on Primary Market Research from HIMSS Analytics

Please note: Exhibitor points are cumulative and carried from one participating year to the next. Failure to exhibit in a given year resets exhibitor point total to zero. Wait-listed exhibitors do not lose points if unable to clear waitlist.

- Methods in which Exhibitor Priority Points are earned are subject to change from year to year.
- **Diamond & Platinum Corporate Members** receive double points for surveys, exhibit space, sponsorships and housing.
- When companies are acquired, merged or consolidated HIMSS will use the points from the company with the greatest amount accumulated.
- Dates are subject to change

Exhibitor Point Inquires, please contact:

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