



## Exhibitor Priority Point Opportunities

**Beat deadlines and gain points**—On-site booth selection assignments are based on an exhibitor point system. Points are earned by continuing participation HIMSS activities as noted below. Exhibitor points are cumulative and carried from one participating year to the next.

### HIMSS12: (February 21-24, 2012)

#### Exhibit Space & Sponsorships

- 1 point for every 100 square feet purchased
- 1 point for each \$2,500 in sponsorship purchased

#### Exhibit Space Contracts & Payments Received

- 15 points for 50% payment of exhibit space on or before April 18, 2011
- 10 points for exhibit space contracts received on or before May 8, 2011
- 5 points for exhibit space contracts received from May 9, 2011 – September 12, 2011
- 15 points for full payment of exhibit space by September 12, 2011

#### Exhibitor Profile

- 15 points for populating company profile by October 14, 2011
- 10 points for populating company profile by December 16, 2011

#### Housing

- 5 points for managing 100% of hotel block through the "GroupSpot" the online hotel management tool by OnPeak
- 10 points for companies that confirm hotel room needs with our official housing company by October 7
- 5 points for companies that confirm hotel room needs with our official housing company from October 8 – December 2

#### Survey

- 5 points for exhibitors who complete the HIMSS12 post show survey by March 14, 2012

### AsiaPac11: (September 2011)

#### Exhibit Space & Sponsorships

- 1 point for every 9 square meters of exhibit space purchased
- 1 point for each \$2,500 in sponsorship purchased

#### Exhibit Space Contracts & Payments Received

- 15 points for 50% payment of exhibit space on or before March 14, 2011
- 10 points for exhibit space contracts received on or before April 8, 2011
- 5 points for exhibit space contracts received from April 9 through July 29, 2011
- 15 points for full payment of exhibit space by July 5, 2011

#### Exhibitor Profile

- 10 points for populating company profile by July 22

#### Survey

- 5 points for exhibitors who complete the post show survey by October 7, 2011

### CollaborateCARE Conference (C3)

- Exhibit at these conferences and receive 20 points

### NIHF: December 2011

- Exhibit at this conference and receive 10 points

### World of Health IT 2012: (May 7-9, 2012)

#### Exhibit Space & Sponsorships

- 1 point for every 9 square meters of exhibit space purchased
- 1 point for each €1,750 in sponsorship purchased

#### Exhibit Space Contracts & Payments Received

- 15 points for 50% payment of exhibit space on or before November 4, 2011
- 10 points for exhibit space contracts received on or before December 9, 2011
- 5 points for exhibit space contracts received from December 10, 2010 – March 2, 2012
- 15 points for full payment of exhibit space by March 9, 2012

#### Exhibitor Profile

- 10 points for populating company profile by March 2, 2012

#### Survey

- 5 points for exhibitors who complete the post show survey by May 25, 2012

### GHIT: (June 2012)

#### Exhibit Space & Sponsorships

- GHIT11 Conference - Sponsorship 1 point per \$2,500 of sponsorship

#### Exhibit Space Contracts & Payments Received



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- 15 points for 50% payment of exhibit space on or before March 9, 2012
- 10 points for exhibit space contracts received on or before April 6, 2012
- 5 points for exhibit space contract received from April 7 – May 4, 2012
- 15 points for full payment received on or before April 13, 2012

### Exhibitor Profile

- 10 points for populating company profile by May 4, 2012

### Survey

- 5 points for exhibitors who complete the post show survey by June 29, 2012

### Virtual Conference & Expo (November 2-3, 2011):

#### Exhibition

- 1 points for Virtual Conference Standard Booth
- 2 points for Virtual Conference Premium Booth
- 4 points for Virtual Conference Deluxe Booth

#### Sponsorships & Advertising

- 1 point for each \$2,500 in sponsorship/advertising purchased

#### Exhibit Space Contracts & Payments Received

- 15 points for signing up and paying 50% deposit for the next Virtual Conference by November 30, 2011
- 10 points for full payment of exhibit space by October 4, 2011

#### Survey

- 5 points for exhibitors who complete the survey by November 17, 2011

### Virtual Conference & Expo (June 2012):

#### Exhibition

- 1 points for Virtual Conference Standard Booth
- 2 points for Virtual Conference Premium Booth
- 4 points for Virtual Conference Deluxe Booth

#### Sponsorships & Advertising

- 1 point for each \$2,500 in sponsorship/advertising purchased

#### Exhibit Space Contracts & Payments Received

- 15 points for signing up and paying 50% deposit for the next Virtual Conference by June 29, 2012
- 10 points for full payment of exhibit space by April 6, 2012

#### Survey

- 5 points for exhibitors who complete the survey by June 29, 2012

### Middle East Conference:

#### Exhibit Space & Sponsorships

- 1 point for every 9 square meters of exhibit space purchased
- 1 point for each \$2,500 in sponsorship purchased

#### Exhibit Space Contracts & Payments Received

- 15 points for 50% payment of exhibit space on or before TBD
- 10 points for exhibit space contracts received on or before TBD
- 5 points for exhibit space contracts received from TBD
- 15 points for full payment of exhibit space by TBD

#### Exhibitor Profile

- 10 points for populating company profile by TBD

#### Survey

- 5 points for exhibitors who complete the post show survey by TBD

### Corporate Membership:

- 15 points for early payment 90 days prior to Corporate Membership dues
- 10 points for early payment 60 days prior to Corporate Membership dues
- 5 points for early payment 30 days prior to Corporate Membership dues
- 10 points if upgrade from Gold to Platinum
- 15 points if upgrade from Gold to Diamond
- 15 points if upgrade from Platinum to Diamond
- 2 points if partner with National Health IT Week
- 5 points for completing the corporate member survey

### Sponsorships:

- 1 point for each \$2,500 in sponsorship purchased



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### HIMSS Analytics:

- 5 points for a year license of Canadian Database
- 20 points for a 2 year license of the HIMSS Analytics Database
- 30 points for a 3 year license of HIMSS Analytics Database
- 40 points for a 4 year license of HIMSS Analytics Database
- 10 points for a full Essentials report from HIMSS Analytics
- 1 point for every \$2,500 spent on Primary Market Research from HIMSS Analytics

**Please note:** Exhibitor points are cumulative and carried from one participating year to the next. Failure to exhibit in a given year resets exhibitor point total to zero. Wait-listed exhibitors do not lose points if unable to clear waitlist.

- Methods in which Exhibitor Priority Points are earned are subject to change from year to year.
- **Diamond Corporate Members** receive triple points for surveys, exhibit space, sponsorships and housing.
- **Platinum Corporate Members** receive double points for surveys, exhibit space, sponsorships and housing
- When companies are acquired, merged or consolidated HIMSS will use the points from the company with the greatest amount accumulated.
- ***Dates are subject to change***

Exhibitor Point Inquires, please contact:

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