



## Exhibitor Priority Point Opportunities

**Beat deadlines and gain points**—On-site booth selection assignments are based on an exhibitor point system. Points are earned by continuing participation HIMSS activities as noted below. Exhibitor points are cumulative and carried from one participating year to the next.

### HIMSS09:

#### Exhibit Space & Sponsorships

- 1 point for every 100 square feet you purchase for HIMSS09
- 1 point for each \$2,500 in sponsorship you purchase for HIMSS09

#### Exhibit Space Contracts & Payments Received

- 15 points for 50% payment of HIMSS09 exhibit space on or before May 9, 2008
- 10 points for HIMSS09 exhibit space contracts received on or before June 13, 2008
- 5 points for HIMSS09 exhibit space contracts received from June 14 through September 26, 2008
- 15 points for full payment of HIMSS09 exhibit space by October 17, 2008

#### Exhibitor Product & Service Directory

- 10 points for populating your data in the HIMSS09 Exhibitor's Product and Service Directory by November 14, 2008
- 5 points for populating your data in the HIMSS09 Product and Service Directory from November 15, 2008 through January 16, 2009

#### Housing

- 5 points for managing your hotel block for HIMSS09 through the "Exhibitor Cafe" the online hotel management tool by Ambassadors by February 27, 2009
- 10 points for companies that confirm hotel room needs for HIMSS09 with our official housing contractor by November 14, 2008
- 5 points for companies that confirm hotel room needs for HIMSS09 with our official housing contractor from November 15, 2008 through January 16, 2009

#### Survey

- 5 points for exhibitors who complete the HIMSS09 post show survey by May 8, 2009

#### Raffle

- 10 points for exhibitors who hold a raffle on Wednesday, April 8, 2009

### Virtual Conference & Expo (April 2008):

#### Exhibition

- 2 points for Virtual Conference Standard Booth
- 4 points for Virtual Conference Premium Booth
- 6 points for Virtual Conference Deluxe Booth

#### Sponsorships & Advertising

- 1 point for each \$2,500 in sponsorship/advertising you purchase for VCE in April

#### Raffle

- 5 points for April exhibitors who participate in the raffle

#### Survey

- 5 points for May exhibitors who complete the survey by May 16, 2008

### HIMSS Summit: (June 2008)

- 4 points for Premier Corporate Supporters

### World of Health IT 2008:

#### Exhibit Space & Sponsorships

- 1 point for every 9 square meters of exhibit space you purchase for World of Health IT 2008
- 1 point for each \$2,500 in sponsorship you purchase for World of Health IT 2008

#### Exhibit Space Contracts & Payments Received

- 10 points for World of Health IT 2008 exhibit space contracts received on or before May 2, 2008
- 15 points for full payment of World of Health IT 2008 exhibit space by August 8, 2008



## Exhibitor Priority Point Opportunities

### Housing

- 10 points for companies that confirm hotel room needs for World of Health IT with our official housing contractor by September 5, 2008

### Exhibitor Product & Service Directory

- 10 points for populating your data in the World of Health IT 2008 Exhibitor's Product and Service Directory by September 5, 2008

### Survey

- 5 points for exhibitors who complete the World of Health IT 2008 post show survey by December 5, 2008

### Virtual Conference & Expo (November 2008):

#### Exhibition

- 2 points for Virtual Conference Standard Booth
- 4 points for Virtual Conference Premium Booth
- 6 points for Virtual Conference Deluxe Booth

#### Sponsorships & Advertising

- 1 point for each \$2,500 in sponsorship/advertising you purchase for VCE in November 2008

#### Raffle

- 5 points for November exhibitors who participate in the raffle

#### Survey

- 5 points for November 2008 exhibitors who complete the survey by December 12, 2008

### AsiaPac08:

#### Exhibit Space & Sponsorships

- 1 point for every 9 square meters of exhibit space you purchase for AsiaPac08
- 1 point for each \$2,500 in sponsorship you purchase for AsiaPac08

#### Exhibit Space Contracts & Payments Received

- 10 points for AsiaPac08 exhibit space contracts received on or before November 30, 2007
- 15 points for full payment of AsiaPac08 exhibit space by February 1, 2008

#### Exhibitor Product & Service Directory

- 10 points for populating your data in the AsiaPac08 Exhibitor's Product and Service Directory by April 2, 2008

#### Housing

- 10 points for companies that confirm hotel room needs for AsiaPac08 with our official housing contractor by March 14, 2008

#### Survey

- 5 points for exhibitors who complete the AsiaPac08 post show survey by June 13, 2008

### Corporate Supporters:

- 10 points for MS-HUG corporate supporters
- 10 points for Cisco corporate supporters

### Corporate Membership:

- 5 points for early payment of your Corporate Membership dues (five points per month it is received prior to their renewal month – need to re-word as this is choppy)
- 10 points if you upgrade from Gold to Platinum
- 15 points if you upgrade from Gold to Diamond

### HIMSS Analytics:

- 20 points if State Healthcare Knowledgebase is purchased from HIMSS Analytics
- 20 points for a 2 year renewal or initial purchase of the HIMSS Analytics Database (derived from the Dorenfest IHDS+ Database TM)
- 30 points for a 3 year renewal of HIMSS Analytics Database



### Exhibitor Priority Point Opportunities

- 40 points for a 4 year renewal of HIMSS Analytics Database
- 5 points for Essentials purchase from HIMSS Analytics
- 1 point for every \$2500 spend on Primary Market Research from HIMSS Analytics

**Please note:** Exhibitor points are cumulative and carried from one participating year to the next. Failure to exhibit in a given year resets exhibitor point total to zero. Wait-listed exhibitors do not lose points if unable to clear waitlist.

- Methods in which Exhibitor Priority Points are earned is subject to change from year to year.
- **Diamond & Platinum Corporate Members** receive double points for surveys, exhibit space, sponsorships and housing.
- When companies are acquired, merged or consolidated HIMSS will use the points from the company with the greatest amount accumulated.

Exhibitor Point Inquires, please contact:

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