



## April 23-24, 2008 Show Statistics

**Attendees: 1,823**

**Average time in show: 2 hours 40 minutes**

**Average leads per booth: 358**

### Worksite

- 73% Hospitals, multi-hospital systems, IDNs
- 12% Ambulatory care facilities, home health care
- 1% Ancillary clinical service providers
- 5% Payers
- 4% Consultants
- 3% Vendors
- 2% Other, including gov't and academic

**86% of attendees work at a hospital, multi-hospital system, IDN, ambulatory care center or ancillary clinical service provider**

**78% hold IT or other senior management titles**

### Job Title

- 14% CIO, CTO, VP IT/MIS/Network
- 47% Dir/Mgr IT
- 10% CEO, COO, CFO, President, VP/Dir/Mgr Gen Admin
- 7% CMO, CNO, Chief/Dir/Other clinical mgmt
- 11% Physician, Nurse
- 10% Other titles
- 1% Unknown

### HIMSS Membership

- 52% Members
- 48% Non-members

**94% of attendees rated their overall satisfaction as good to excellent**

**73% of attendees did not attend HIMSS08 Annual Conference**