



November 19-20, 2008

Show Statistics

Attendees: 2,404

Average time in show: 2 hours 55 minutes

Average visitors per booth: 365

Worksite Breakdown

- 71.2% Hospitals, Multi-Hospital Systems, IDNs, Academic
- 9.5% Ambulatory Care Facility, Long Term Care, Home Health
- 1.3% Ancillary Clinical Providers
- 3.8% Payers, Insurance Cos.
- 1.6% Government
- 5.7% Healthcare Vendor
- 4.4% Healthcare Consultant
- 2.5% Other

82% of attendees work at hospitals, ambulatory care or ancillary clinical provider facilities

Job Title Breakdown

- 13% CIO, CTO, CSO, VP IT
- 32% Director, Mgr Data, Network, Medical Informatics, Other IT
- 11% Systems Analyst, Specialist, Other IT
- 6% CEO, COO, EVP, Exec Director
- 2% VP, Director, Mgr Finance, Patient Accounts, other general admin
- 3% CMO, CMIO, CNO
- 4% Other Clinical Management
- 12% Physicians, Nurses
- 4.2% Students
- 12.8% Other management, other titles

67% of attendees hold IT or other senior management titles

HIMSS Membership

- 49% HIMSS Members
- 51% Non-members

- 77% of attendees did not attend HIMSS08 Annual Conference**
- 93% of attendees rated overall satisfaction as good to excellent**
- 89% of attendees are planning to attend the June 2009 Virtual Conference**

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