

Physicians' IT Symposium

From EHR to PHR:
The Challenges of
Patient and Physician
Empowerment

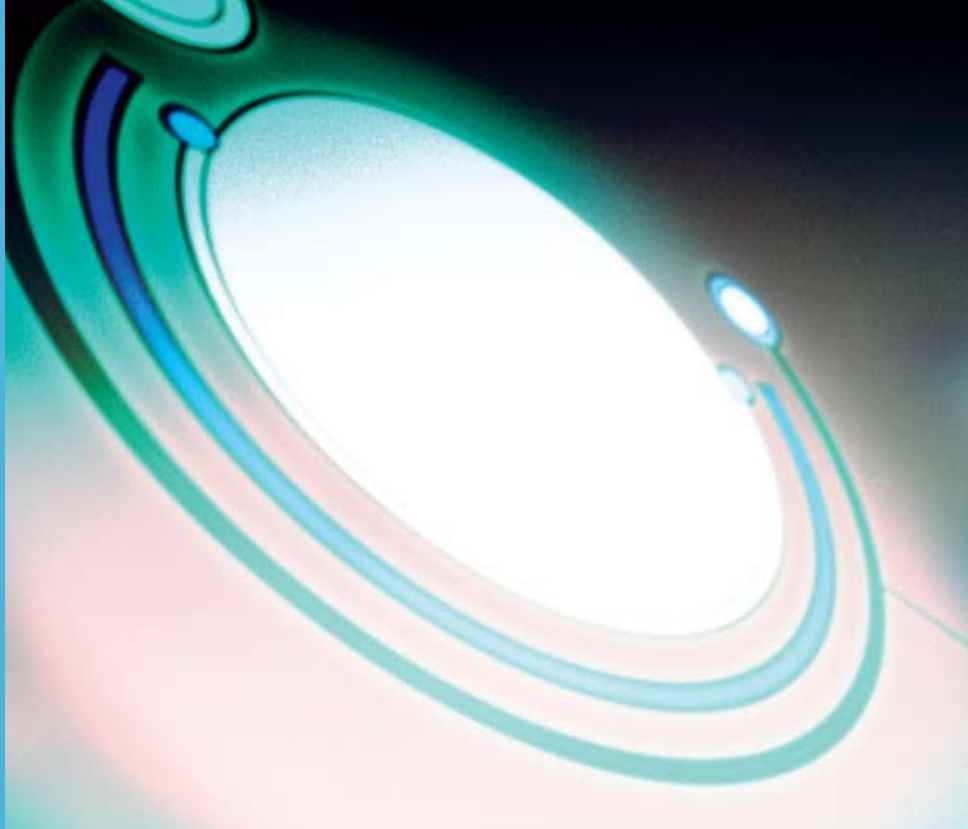
**WoHIT 2008
Pre-Conference
Symposium**

**3 November 2008
8:00 – 17:00**

**Herlev Hospital
Copenhagen, Denmark**

**To register today, visit
www.worldofhealthit.org**

Attend both a symposium and the general conference and receive \$100 off the general conference registration fee. See registration page for details.



New and improved for 2008, the Physicians' IT Symposium is a must-attend event for any physician looking to enhance decision-making and improve patient care through IT.

Focusing on the physician as a leader in IT, this day-long course will highlight the latest innovations and fundamental issues such as Personal Health Records and Patient Safety facing clinicians today.

Held at Denmark's famous Danish Institute for Medical Simulation, the symposium's world-class educational content will be accompanied by live demonstrations from recognised experts in their area such as emergency medicine, oncology, radiology and more.

Attend this ground-breaking symposium and be a part of the healthcare revolution! Sign up today – space is limited!

**Physicians' IT
Symposium
Co-Sponsor:**



**World Health
Organization**

**Physicians' IT Symposium
Partner Organisation:**

The Danish Medical Association 

**Physicians' IT Symposium
Alliance Partner:**

Microsoft
Health Users Group

**Host
Hospital:**



**Herlev
Hospital**



Conference & Exhibition

Connecting Leaders in Technology and Healthcare

We'd like to thank our committee members including:

Kazem Behbehani, PhD, FRCPATH
Partner
LeaderHealth
Switzerland

Antoine Geissbuhler, MD
Head of Radiology and Bioinformatics
Geneva Hospital
Switzerland

Philippe Kolh, PhD
Chief Information Officer,
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Informations Department
University Hospital of Liège

Balazs Szathmary, PhD
Senior Director Strategy & Operations
Oracle Europe Middle East & Africa
Germany

**George A. Thomson, FRCP,
FRCP (Glasg), FRCP(Edin),
MCCP(Hon)**
Associate Medical Director/Director of
Post-Graduate Medical Education,
Consultant Physician,
Chairman of Medical Staff and Regional
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For more information, please contact:

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Conference & Exhibition

Connecting Leaders in Technology and Healthcare

Opening Keynote Speaker:

How Commodity IT and the Net are Changing the Practice of Medicine

Bill Crouse, MD

Senior Director, Worldwide Health, Microsoft Corporation,
USA

PHR – Different Perspectives Across Europe

Panel Moderator:

Petra Wilson, PhD

Chair, HIMSS EMEA Governing Council, Belgium

Panelists:

Roberto Nardi, MD, ICGP, SIT

Senior Consultant, Lombardia Regional Health Ministry,
Italy

Bart Veldman, MD

Internist-Nephrologist, Canisius Wilhelmina Hospital
Nijmegen, The Netherlands

Tony Shannon, MB BCh BAO, FCEM, MScITM

Clinical Lead, Clinical Content Service, NHS Connecting
for Health Consultant in Emergency Medicine, Leeds
Teaching Hospitals, UK

Maureen Bake, CBE DM FRCGP

National Clinical Lead for Safety, NHS Connecting for
Health, UK

IT Implementation – A Danish Perspective

Peer Eske Jensen, MD

Senior Consultant, Chairman of IT Committee, The
Copenhagen Regional Assembly of the Danish Medical
Association, Denmark