

World of Health IT Interoperability Showcase: 15-18 March 2010 Barcelona, Spain Demonstration Application

Please fax completed applications to +32 2 793 7631

Please provide company/organisation information as it should appear in the World of Health IT Interoperability Showcase promotional materials:

I. Company/Organisation Information

Company/Organisation: _____

Address: _____

Phone: _____ Fax: _____

URL: _____

II. Contact Information

List the primary contacts who should receive information regarding the promotion, administrative and technical aspects of the Showcase demonstration:

Marketing/Administrative Contact Name: _____

Title: _____

Address: _____

Tel: _____ Fax: _____ Mobile: _____

E-mail: _____

Technical Contact Name: _____

Title: _____

Address: _____

Tel: _____ Fax: _____ Mobile: _____

E-mail: _____

III. Describe Your Software Application (Implementer and Leadership Level Only)

1. Please identify the primary focus area(s) for your products/systems that will be featured in the Showcase and Demonstration:

Multiple Enterprises: Infrastructure EHR/EMR PHR

Single Enterprise: Cardiology Radiology Laboratory HIS



2. Attendance and successful testing of your products at a previous IHE Connectathon is required for participation in the Interoperability Showcase. Your product development staff is required to enter the technical specifications (IHE integration profiles and actors) on the Connectathon application for the products/systems that you would like included in the World of Health IT Interoperability Showcase Demonstration ("Interoperability Showcase").

3. System Description: **Please identify each system that you will demonstrate in the Interoperability Showcase and provide a brief description of your system functionalities:**

System Name (as used in the Connectathon Registration Tool - Web Application)	Description of the System	Company Product Name of Application

IV. Terms of Participation

HIMSS Europe, IHE, and its World of Health IT partners support the exhibition process with necessary facilities and staff and to publicize the Interoperability Showcase demonstration, events and participants through communications and marketing the World of Health IT 15-18 March 2010, Barcelona, Spain. In consideration, participating companies are required to adhere to the following rules of participation:

1. General

- a. Prospective participants will take direction from the Showcase Technical Project Manager and Interoperability Showcase Planning Committee as necessary and appropriate in the testing and exhibition process.
- b. Participants failing, in the judgment of the Interoperability Showcase Planning Committee, to promptly correct any violation of the Terms of Participation or failing to comply with directives from the Showcase Technical Project Manager and Interoperability Showcase Planning Committee will be excluded from further participation in the demonstration process, without any refund of application fees.

2. Application, Fees and Entitlements

- a. **Application:** Prospective participants must submit a signed application for the Interoperability Showcase by closing date of application: 15 January 2010. The application must include:
 - The number of technical software applications and the composition (IHE Actors and Integration Profiles) of each software application/system to be demonstrated.
 - Names and contact information of each of the marketing and technical representatives. These representatives will be responsible for establishing communication with all parties needing to be informed about Interoperability Showcase deadlines, events, policies and other key information.
- b. **Fees:** Payment in full for all fees for participation, indicated below, are due with application submission, and at the latest by 15 January 2010. Any participant failing to remit the payment in full will not be included in publications and promotional materials associated with the Interoperability Showcase. Participation fees are not refundable.
- c. **Entitlements:**
 - **Exhibition and Promotional Effort:** Each participating company/organisation will be listed in the promotional materials produced for the Interoperability Showcase. This information will be provided to attendees of the World of Health IT via printed documents, signage, multimedia presentations and the website.
 - Relevant details of each company's successful participation in the Interoperability Showcase, including all IHE Actors and Integration profiles successfully tested, will be highlighted in promotional materials for Interoperability Showcase.
 - All marketing materials of participating or sponsoring companies referring to IHE or incorporating IHE logos require prior review and approval by HIMSS Europe Marketing.
 - **Supporter Level**

- Logo on marketing materials, exhibit floor graphics, conference resource guide, pocket guide and website
- Recognition on flyer distributed in the Showcase.
- **Implementer Level** – Benefits include Supporter level benefits plus:
 - Full participation in the Interoperability Showcase
 - Two complimentary exhibitor passes
 - Commitment to meet IHE requirements, test your products at the Connectathon (required).
- **Leadership Level** – Benefits include Supporter and Implementer level plus:
 - Speaking opportunity in the Showcase Theater (presentations must be submitted for review by HIMSS Europe)
 - One complimentary conference registration
 - Two complimentary exhibitor passes
 - Featured workstation for VIP/Focused Showcase tour(s)
 - Participate in planning the Interoperability Showcase
- **Organisational Level** – Benefits include Supporter level benefits plus:
 - Participation in the Interoperability Showcase exhibit and one educational session in the Showcase
 - Theater – share news about your organisation’s work in this large venue
 - Two complimentary exhibitor passes, fully transferable
 - One workstation branded for the organisation, initiative or government agency [unless otherwise specified in application]

3. Participant Requirements

a. Interoperability Showcase participants are required to:

- Successfully demonstrate interoperability with designated partners in a number of test configurations during the Virtual Testing period.
- Submit success logs for each IHE actor to be tested, using test tools provided by the Technical Project Manager, to verify that their software supports the transactions defined by IHE. These data will be generated during the virtual connectathon conducted by the prospective participant using the IHE Test Simulators, Test Plan and Test Data Set. They must be submitted no later than 1 February 2010. Failure to submit these data may disqualify an applicant from participating in the Interoperability Showcase. There will be no refund of the Showcase participation fee to organisations thus disqualified.

b. Interoperability Showcase participants will be required, at their own expense, to send at least one representative to the World of Health IT to support each system and are required to:

- Submit company/organisation logo in .eps format to HIMSS Europe by 15 January 2010
- Arrive and be ready to test their software application(s) at the final staging by 12:00 on Sunday, 14 March 2010.
- Ship equipment from participant’s home office to the the exhibition and back at their own expense.
- Limit discussions at the Interoperability Showcase to interoperability. While the demonstration cannot proceed without discussing the products, all such discussion should be focused on interoperability, the use of standards and the use of profiles.
- Refrain from company-specific marketing in the Interoperability Showcase demonstration exhibit area. Participants may not invite clients or prospective clients to view their products at the booth, invite reporters or other press representatives to the booth for product-specific discussions.

c. Participants agree that supporting information developed for use within the Interoperability Showcase, including but not limited to specifications, test data and marketing materials are the copyrighted property of IHE and HIMSS Europe. In the spirit of collaboration and in complying with copyright law, no participant may lay claim to the information created for any information used in the Interoperability Showcase without written consent from IHE and HIMSS Europe.

d. Participants failing, in the judgment of IHE, to successfully demonstrate interoperability at or following the Connectathon and in any additional interoperability testing deemed necessary may be excluded from the Interoperability Showcase. There are no refunds of the application fee to organisations thus disqualified.

e. Final confirmation of participation and payment of the all relevant fees are **due 15 January 2010**. Final confirmation of participation indicates approval to be listed as an Interoperability Showcase participant in all relevant documents and communications published for the Interoperability Showcase at the World of Health IT.

V. Specify Level of Involvement

My company/organisation’s involvement is specified below :

	Interoperability Showcase Sponsorship	Total=Base + 16% IVA/VAT
Supporter	€1,500*	
Organisational	€2,500*	
Implementer	€3,500*	
Leadership	€5,000*	

*IVA/VAT of 16% not included in base price of Interoperability Showcase and must be added to interoperability sponsorship level

Attendance and testing of your products at the Connectathon is required for participation in the Interoperability Showcase.

Signature and Remittance

The undersigned applicant agrees to abide by the Terms of Participation of this application, which are made part of this application by reference and are fully incorporated herein. The undersigned is empowered to enter into agreements on behalf of the applicant company/organisation. This is not a binding agreement until accepted by HIMSS.

Agreed to:

Signature of authorised representative Date

Accepted by:

Healthcare Information and Management Systems Society Date

Remit this application with full payment for delivery before 12 September 2008:

Please direct wire transfers to World of Health IT:

Pay to: J.P. Morgan AG, Frankfurt,(CHASDEFX)

For the account of:

JPMorgan Chase Bank, London (CHASGB2L)

account number 6231400604

For further credit to: HIMSS, account no. 32286301

EUR IBAN # GB22CHAS6092432286301

Please direct checks:

HIMSS

PO Box 6462

C/O JPMorgan Chase Bank, N.A.

Bournemouth

BH1 9FH

METHOD OF PAYMENT

- Cheque– make payable to “HIMSS”
 Credit Card Visa MasterCard
 AMEX Discover

Card Number

Expires

Name on card

Signature

FAX: +32 2 793 7631, Attn: Finance

HIMSS regularly sends e-mails describing its products and services. By signing and returning this form, you agree to allow HIMSS to send these promotional e-mails to you. You will have the opportunity to opt out of the e-mail list if you choose.

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